

# Break down information access barriers. Unleash your possibilities.

Dramatically improve operational efficiencies and generate more business value from your applications



We all know the web has changed the information game forever. Millions of users have instant access to customized, relevant real-time information aggregated from billions of documents within just a few seconds.

But enterprise information access? That's a far different story. Users are more demanding than ever. They want the same easy web-like experience to get relevant business data on their desktops and PDAs in real-time. And, they want new information views in days, not months.

Unfortunately, the reality is that CIOs are still wrestling with information access barriers, skyrocketing costs and endless complexity. Are you trying to manage the explosion of unstructured data sources, the volume of siloed information, inefficient batch reporting, complex data warehouses, and escalating hardware costs? These challenges make it difficult to quickly and easily deploy business applications that deliver true business value and visible bottom-line results.

That is, until now.

## Exalead enables dynamic search-based applications: Any data to any user at any time.

With Exalead, you can break down all those complex barriers imposed by legacy solutions to help you keep pace with the rapidly changing business application demands for your company and customers.

Our next generation search-based application (SBA) platform integrates large volumes of structured (enterprise) data and unstructured (Web) data – leveraging advanced semantics technology to quickly create new applications or enhance CRM, ERP, SCM, and Business Intelligence solutions. And flexible architecture gives you far more agility to update applications on the fly.

Now information can be quickly delivered in a web-like environment that is more useful, dynamic, and cost effective. When users can get highly relevant information in less than a second, they can make better operational decisions. And that makes a big strategic impact to your business.

### More usable, more agile, more productive applications.

#### More usability:

- **Intuitive querying:** Create elegant UIs for applications with intuitive querying that matches the power of SQL queries
- **Powerful navigation:** Engage users in a dialogue using natural language and navigation tools, with rich user interfaces
- **Ease of Use:** Get users up and running on the applications quickly without costly and time consuming training

#### More agility:

- **Rapid deployment:** An application-neutral approach and an open API speeds development and allows you to deploy in weeks, not years
- **Flexible data model:** No fixed schema limits so data models evolve naturally as your requirements change
- **Quick, simple integration:** Leverages all your existing services and frameworks

#### More performance:

- **Improved server performance:** Aggregate and deliver even the most complex information 100x faster than traditional databases (or faster)
- **No storage limits:** Support end user access to billions of documents and other data sources, from within your enterprise and beyond
- **High scalability and predictable costs:** As demand increases, easily achieve linear scaling simply by adding commodity hardware

## The new platform of choice: Easily enhance CRM, ERP, SCM, BI and more

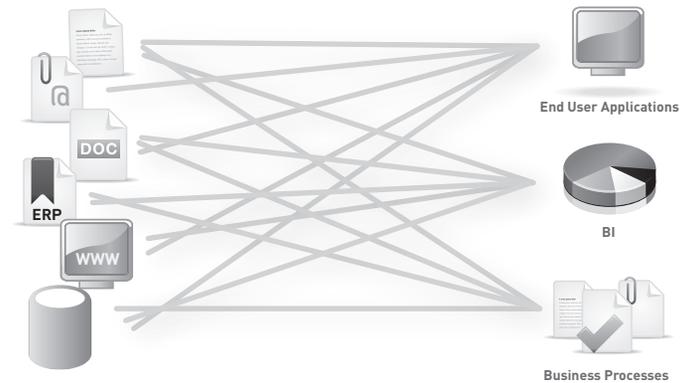
Exalead makes it easy to extend the functionality of your existing business applications like sales, customer service, HR, financials, logistics, etc. and delivers rich real-time analytics to help you better manage and measure the business. For example, consider how much more productive your sales and service organization could be with access to more powerful, comprehensive, and up-to-date information about customers and prospects – with a simple, easy to use interface. Exalead pulls data from other internal and external sources, integrates it with the information in your CRM system, and delivers a dynamic application that helps you:

- Provide instant access to vital information end users need – across all data sources (documents, email, chat, text messages, blogs, social media, etc.)
- Deliver a 360-degree view of customer interactions to everyone who needs it
- Quickly Update application views on the fly as the information needs change or expand
- Leverage advanced semantics to intuitively search for relevant content about a customer or prospect
- Deploy collaborative solutions that span all channels, customer self-service, call centers, sales, marketing, partners and more
- Respect the complex security protocols of your legacy applications with the appropriate authorizations and authentication rights even with the most complex SAP implementations

Contact us to discover for yourself why Exalead is rapidly emerging as the platform of choice that eliminates information access barriers once and for all – and start creating powerful business solutions for your customers and employees.

## Exalead search-based architecture for next-generation business applications

### Traditional Infrastructure



### Exalead Cloudview



**“Search-based applications are the ones that foreshadow how information work will be performed in the future.”**

**Sue Feldman** Vice President, IDC

### About Exalead

- E.U. Headquarters, Paris, France - U.S. Headquarters, San Francisco, CA
- Offices in 7 countries
- 250+ customers worldwide
- Founded in 2000 by AltaVista executives

Exalead is a division of Dassault Systèmes, whose 9000 employees and 6000 partners provide 3D based applications, PLM based applications, and Search based applications to more than 115,000 customers in 80 countries.

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