

## 80 PERCENT OF NEW CARS AT DETROIT AUTO SHOW DESIGNED WITH CATIA

CATIA, the Dassault Systèmes solution for virtual design, was used in the development of more than 80 percent of the 24 introductory and concept vehicles making their world debut at the 2009 North American International Auto Show. CATIA also was used in the design of all NAIAS 2009 North American Car of the Year and 2009 North American Truck of the Year finalists, including the winner, the Ford F-150.



*Courtesy of Ford*

With its knowledgeware capability, CATIA frees engineering time to invest in innovation. Studies indicate a strong correlation between a company's ability to leverage its knowledge for new uses and its ability to innovate. Today, many of the automakers across the world use Dassault Systèmes PLM

solutions, including CATIA, DELMIA, ENOVIA, SIMULIA and 3DVIA, to develop and optimize vehicle design and manufacturing processes in the virtual world in a shorter time at a reduced cost.