

India's growth potential in CAD/CAM/PLM

Value Proposition	India's Position 2008	Discussion	India's Potential 2020
Lower Cost	●	India has one of the lowest labour costs	●
Talent Pool	●	India dominates the talent pool	●
Quality of Talent	●	India's talent pool is capable of meeting global standards	●
Delivery Capabilities	●	ITO (Information Technology Outsourcing) helped develop delivery model	●
Supply Base	●	India has vibrant and expanding supply base	●
Design Hubs	●	India has decentralized design hubs	●
Time to Market	●	India's geographic position offers 24-hour cycle	●
Govt Policies	●	Indian govt is working on incentives to attract FDI (Foreign Direct Investment)	●

● Weak → ● Strong